

ROGER AND DAVE

MDI *Media
Design
Imaging,
Inc.*

WWW.MDIFILM.COM

MEDIA DESIGN IMAGING PRESENTS A MDI FILM "ROGER AND DAVE"

MICHELLE EHRMAN ERIK HOLMBERG

EDITED BY JOHNNY K. WU

WRITTEN, PRODUCED AND DIRECTED BY JOHNNY K. WU

crew: Ray Elkin, Michael Ashton, and David Levy

TV Music Video provided by Sugur Ros

<http://www.mdifilm.com/RD>

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Roger AND Dave

Synopsis

A typical day in the lives of twin brothers Roger and Dave turns to disaster when their distinctly opposite personalities clash. If this situation wasn't combustible enough, adding a spark for the fire is an impending date Roger has with his girlfriend.

Which brother will come out of this situation the victor, clean and uptight Dave, or dirty and carefree Roger? Or is this a no win situation?



Production Specifics

Auditions for the girlfriend character in Roger and Dave were held the first week of August, and principal photography began shortly after that on August 16th. The film was shot completely in one day with the use of a friend's condo for the scene locations.

Basic lighting systems were used as the condo provided enough available sunlight to get the look the director wanted. The camera used for the shoot was the Sony TRV900 and film stock was MiniDV manufactured by TDK.





PSA Information

Even though this film has a comedic tone, the underlying true story that it is based off of deals with a serious matter, Dissociative Identity Disorder (DID). Previously known as Multiple Personality Disorder, DID is a mental process, which produces a lack of connection in a person's thoughts, memories, feelings, actions, or sense of identity. DID and other Dissociative Disorders are now understood to be fairly common effects of severe trauma in early childhood, most typically extreme, repeated physical, sexual, and/or emotional abuse.

What is DID?

Dissociation is a mental process, which produces a lack of connection in a person's thoughts, memories, feelings, actions, or sense of identity. During the period of time when a person is dissociating, certain information is not associated with other information as it normally would be. For example, during a traumatic experience, a person may dissociate the memory of the place and circumstances of the trauma from his ongoing memory, resulting in a temporary mental escape from the fear and pain of the trauma and, in some cases, a memory gap surrounding the experience. Because this process can produce changes in memory, people who frequently

dissociate often find their senses of personal history and identity are affected.

Most clinicians believe that dissociation exists on a continuum of severity. This continuum reflects a wide range of experiences and/or symptoms. At one end are mild dissociative experiences common to most people, such as daydreaming, highway hypnosis, or "getting lost" in a book or movie, all of which involve "losing touch" with conscious awareness of one's immediate surroundings. At the other extreme is complex, chronic dissociation, such as in cases of Dissociative Disorders, which may result in serious impairment or inability to function. Some people with Dissociative Disorders can hold highly responsible jobs, contributing to society in a variety of professions, the arts, and public service — appearing to function normally to coworkers, neighbors, and others with whom they interact daily.

There is a great deal of overlap of symptoms and experiences among the various Dissociative Disorders, including DID. Individuals should seek help from qualified mental health providers to answer questions about their own particular circumstances and diagnoses.

Information provided by The Sidran Institute. More information on DID can be found here at:

<http://www.sidran.org/didbr.html>

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Biographies



Erik Holmberg

Roger/Dave



A writer, filmmaker, and software developer from Cleveland's south side, Erik began working in film after studying under Robert C. Banks at the Cleveland Institute of Art. During this time he learned many different aspects of film production including idea development, lighting & electric, directing, and editing. His broad business studies from Miami University of Ohio, combined with budget training from DGA member Noman C. Berns make him a great resource for production related tasks.

Erik's other film accomplishments include:

- * Come Back Home (3 min 16mm B/W short)
– Writer, Director, Lighting, Electric, Cinematographer.
- * Robert C. Banks' The Chase (3 min 16mm color short) – Lighting, Electric, Cinematographer.
- * Winslow Crocker's The Dream (5 min 16mm B/W short) – Lighting & Electric.
- * Sapna Sheh's My Time (5 min 16mm B/W short) – Lighting & Electric.
- * Trained on the H16 Bolex Rx-5 and Eclair ACL II 16mm cameras as well as a variety of modern MiniDV digital camcorders.

This was Erik's first acting experience. He hopes to expand his knowledge of the art and try his hand at different roles in the future.

Additional information: www.erikholmberg.com



Michelle Ehrman
Girlfriend

Michelle earned a BFA in performance from Miami University of Ohio, and Graduated in 2001. She holds a strong background in theatre, but is starting to learn the ways of the camera and has completed a Film Acting course at the Cleveland Playhouse this past summer taught by local director David Manocchio.

Shows that Michelle worked on while attending Miami included:

- * “Kathy” in Company.
- * “Mayor” in Brand.
- * “Dr. Windsor” in Woman In Mind - A one-woman show.
- * Year long senior project called Life is So Good.

Michelle’s most favorite role as of yet was “Angie/ Dull Gret” in Top Girls. She has also gotten a lot of backstage work in at the Cleveland Playhouse as a Wardrober/Dresser.



Artist Statement

By Johnny Wu

Being a computer geek since 1983, I've always found technology to be fascinating. The same can be said for any kind of creative visual endeavor. Ever since I was young, I have been fond of creating visual arts that poked fun at my teachers (moku-comics), competing in art competitions, and organizing visual-related events (dancing, choreographed shows, etc). Slowly, this fondness has built up inside me and now enhances my creativity.

Blending art and technology is what enables me to excel in creating a different short film style than you see commonly today. Each has its own genre and taste, and each is completed with the use of my own resources (computers, cameras, lights, and personal skills). All my films have a style totally different from each other.

Each project has helped me to understand the different areas of filmmaking and truly pushes me



to my limits by helping me strive to learn the many styles of visual arts. All of this is possible with the help of technology.

I hope to continue doing projects of the creative nature and also breaking rules in "indie" filmmaking. To me, making an independent film is an expression of ideas, concepts, dreams, and sometimes even fantasies. While transforming my stories into a visual interpretation, I also crave the need to break the different molds set by most independent filmmakers. I do not play by the rules, nor create my films based on the rules set by most people in the filmmaking industry.

I believe in creation that is not limited by the society.



Biographies

Johnny K. Wu

Director/Writer/Producer

With an MBA specializing in marketing, Johnny has been involved in visual and audio media creation since 1998 when he co-founded an independent filmmaking company called Media Design Imaging (MDI). Since then, he has helped small and medium businesses to develop focused visual media through commercial and corporate videos and documentaries.

Johnny wrote and directed his first feature film *Twisted* in 1998. This movie is based on a true story and featured newcomers Jim Auyueng and Sean Faris. In 2000, Johnny created an oral history documentary entitled *An American History: Resettlement of Japanese Americans in Greater Cleveland*. The documentary received a Cleveland Chapter Japanese American Citizens Leagues' Community Service Award and was aired in many cities.

Since then, Johnny and his team at MDI has been featured in many publications including the *Smart Business* magazine, *Cleveland FreeTimes*, *Cleveland's Scene Magazine*, and *FilmThreat.com*.

Johnny has attended many events speaking on behalf of MDI and local independent filmmakers. He also contributed enormously in helping several

nonprofit organizations with his creative media talent and logistics knowledge. He planned and produced numerous events for these organizations including a benefit held at the Hard Rock Café in Universal City with participants that included Alicia Keys, Steven Seagal, Uncle Kracker, Kevin Bacon, Kid Rock, Will Smith, Eve, Pamela Anderson, and many others. During his 2 years commuting between Cleveland and Los Angeles, he has worked directly with such public relation firms as PMK, Lee Solters and Co., and Roger and Cowan.



Locally, Johnny is a supporter for Independent Pictures, formerly known as the Ohio Independent Film Festival. He helped successfully produce their annual fundraiser "Summer Crush", which consists of several workshops that include instruction from the Director of Photography at WVIZ/PBS. Nationally, Johnny is involved with several organizations including the American Federation of Film Producers, Indieclub.com, the International Karate and Kickboxing Hall of Fame, and World of Head Family Sokeship.

Johnny has filmed, produced and directed several short films, including *The John Doe Project* series. *John Doe's The Vigilante* and *John Doe's A Business Day* were screened at the 3rd Annual Midwest Music Conference and Film Festival in

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2002 and at the 2002 Ohio Independent Film Festival and Market. Both are now available in DVD through ShortKutzdvd.com, Indieclub.com, and Publifilm.com.

Throughout the years, Johnny has helped several Cleveland filmmakers produce their own films. Some of these filmmakers include Alex Michaels, Robert Banks, David Karges, and David Manocchio.

Other projects produced by Johnny Wu and the MDI team include:

* Warped Boxes, a sadistic short story currently available on DVD distribution via Publifilm.com and ShortKutzdvd.com.

* The Chase, a 3-minute fight-choreographed short film, currently online at <http://www.mdifilm.com/thechase>

* The Raven, feature film with principal photography planned in Los Angeles in 2004. Co-produced by Steven Lebed, with participation from Neal L. Fredericks, Al Leong, and others.

Ray Elkin - Sound Mixing

David Levy – Boom Mic Operator, Behind the Scenes Photography

Michael Ashton – Boom Mic Operator, Set & Prop Preparations

PICTURES FROM ROGER AND DAVE

Please take a moment to check out the pictures taken during the shooting of Roger and Dave. Take notice of the lighting and camera setup, as well as actor preparation.

THANK YOU

Jesse Shuster (Shu)

Extra special thanks goes to Sigur Ros for allowing us to use portions of their video and music from the song 'untitled 1' (aka vaka) in the final cut of Roger and Dave.

Additional Information:
<http://www.sigur-ros.co.uk>





Doger AND Dove



